

# Women of Asphalt

**WE LEAD AND INSPIRE WOMEN IN THE ASPHALT INDUSTRY**



Natasha Ozybko  
Arkema-Road Science



Debbie Novak  
Missouri Petroleum



# Our Focus

## Mission Statement

- Women of Asphalt is a national coalition which supports women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.

## Vision Statement

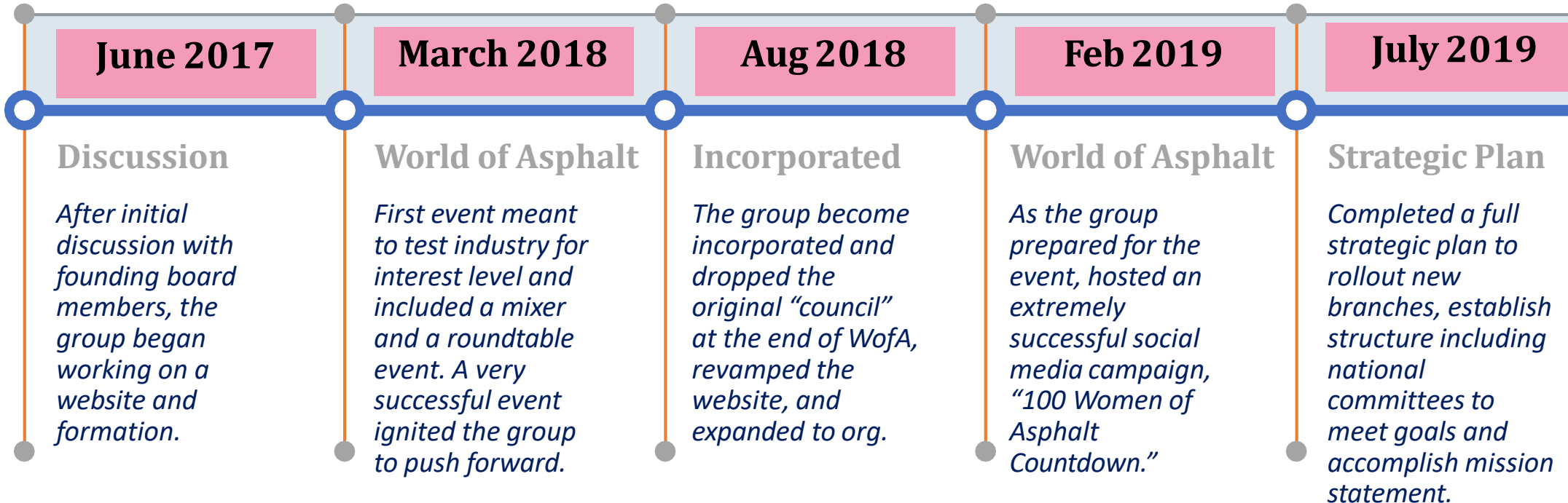
- We lead and inspire women in the asphalt industry.

## Goals

- To foster and promote networking and mentoring opportunities for women in the asphalt industry
- To create professional development opportunities for women in asphalt through education and training
- To advocate for women in the asphalt industry
- To encourage other women to join the asphalt industry



# WofA Timeline





## WOMEN OF ASPHALT Board of Directors



**Amy Miller, PE**  
President  
National Director,  
Asphalt Pavement Alliance



**Audrey Copeland, PhD, PE**  
Secretary  
President,  
National Asphalt Pavement  
Association



**Natasha Ozybko**  
Treasurer  
Sales Manager,  
Arkema-Road Science



**Sheila Barkevich**  
Vice President,  
Callanan Industries, Inc



**Ashley Batson, JD**  
Executive Director,  
SC Asphalt Pavement  
Association



**Kirsten Pauley, PE**  
Executive Director,  
Asphalt Pavement  
Association of IN



**Tracie Schlich**  
Director of Marketing &  
Membership,  
Asphalt Institute



**Janelle Barrientos**  
Asphalt Distribution  
Manager,  
Flint Hills Resources



**Debbie Novak**  
Sales Representative,  
Missouri Petroleum  
Products



**Judy Pellicano**  
Vice President of Assets,  
Colas USA



**Kari Shiflett**  
Director of Human  
Resources,  
Lakeside Industries

# Overview

## NOW

- Completing Working Groups
  - Women volunteers from around the US
- Secure funding/partnerships with key companies

## November 1

- Announce the first 5 WofA branches

## March 2020

- ConExpo-Con/Agg

## Spring 2020

- Announce next 5 WofA branches



# National Working Groups

## **Membership/Marketing** – Ashley Batson

- Develop programs and initiatives to encourage enrollment in WofA

## **Programs** – Kari Shiflett

- Workforce Development and recruiting women into the asphalt industry

## **Branches** – Kirsten Pauley/Natasha Ozybko

- Creating opportunities to connect on a local level

## **Partnerships** – Tracie Schlich/Debbie Novak

- Identify and recruit funding and champions for WofA

## **National Events** – Judy Pellicano/Sheila Barkovich

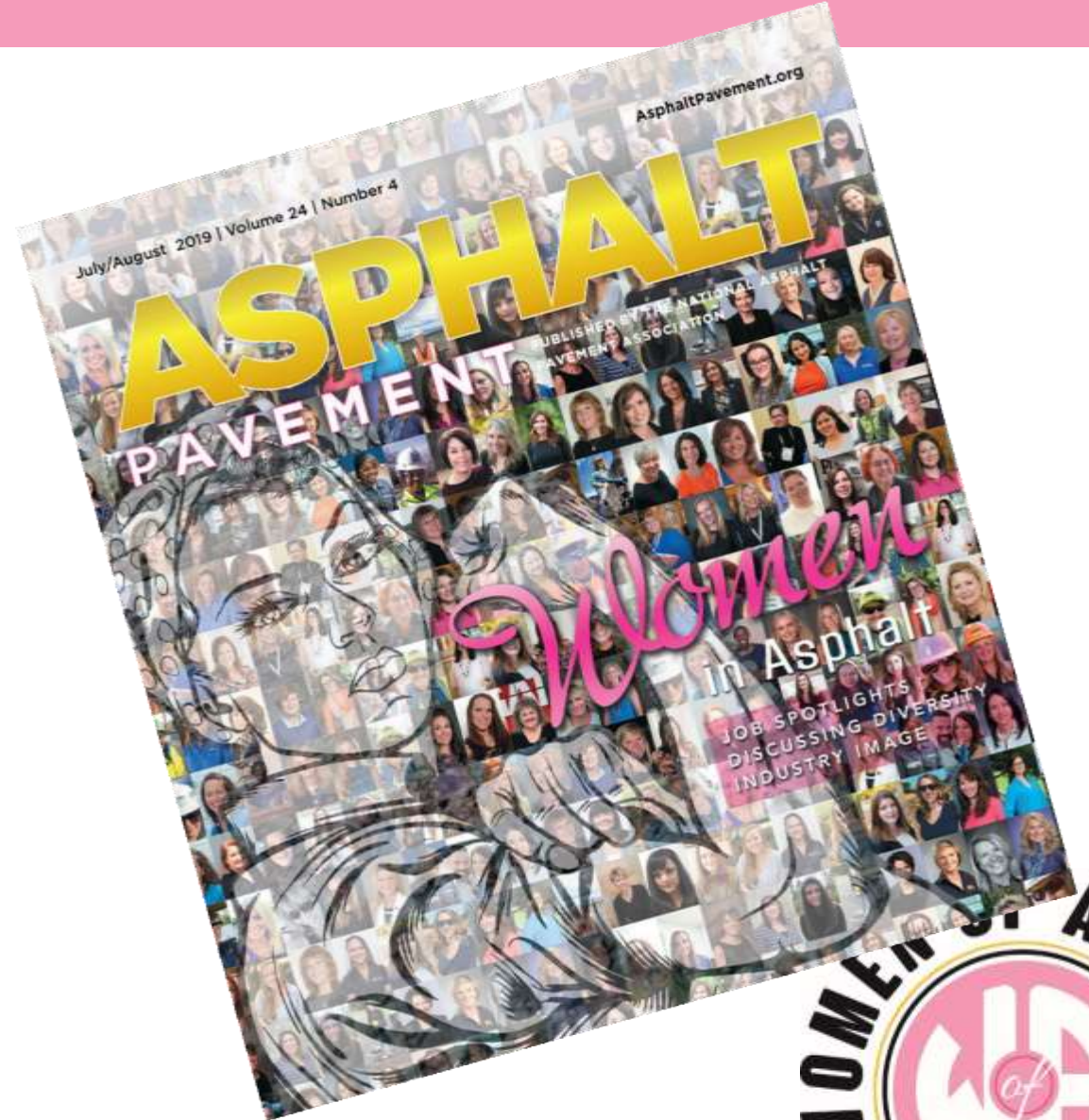
- Planning and implementing events at national conferences/conventions

## **Communication** – Janelle Barrientos/Amy Miller

- Selecting, writing, and publishing communication and social media content



Lindsey	Draleau	Northeast Paving
Sybil	Farrier	Construction Materials Testing
Nikki	Luong	Austin, Tsutsumi & Associates, Inc.
Nika	Mathis	Mago Construction Company
Tracie	Moran	United Paving Co.
Paula	Nicholson	Johnson and Sons Paving
Isabell	Troxell	Ajax Paving Industries of FL, LLC
Holly	Anderson	KPI-JCI and Astec Mobile Screens
Ashley	Batson	SC Asphalt Pavement Association
Lisa	Cooper	Gorman Asphalt
Andrea	Holtorf	Brannan Sand & Gravel
Anna-Yates	Lipcsak	JTR Asphalt LLC
Kimberly	Lyons	SC Asphalt Pavement Association
Elizabeth	Pastuszka	E&B Paving, Inc.
Cassie	Rubio	Ajax Paving Industries of FL, LLC
Robin	Toomey	Martin Marietta Materials
Heather	Vanhealy	Trux, Inc.
Patti	Allen	Terry Asphalt Materials
Abby	Glaser	Martin Marietta
Heather	O'Hara	RoadScience
Cassy	Wade	Kentucky Transportation Cabinet
Kim	Wilson	The Gorman Group
Stormy	Brewster	Marathon Petroleum Company
Kristina	Eiting	Owens Corning
Victoria	Woods	Ingevity
Debbie	Burke, P.Eng.	Husky Energy
Jaimie	Campbell	Barrett Industries (subsidiary of C
Tina	Davis	Rosel
Jean	Guthrie	Lakeside Industries
Katie	Peabody	Lakeside Industries
Tabatha	Trigg	Flynn Brothers Contracting, Inc.
Kim	Weaver	Palmetto Corp of Conway
Victoria	Woods	Ingevity



# Working Groups



# Sponsorship Opportunities for 2020

- Endorsement of partner at each inaugural state branch event
- Monthly mention on social media platforms
- Website advertisement
- Recognition and signage at all WofA events
- CONEXPO-CON/AGG/WOA booth signage (reciprocal)
- Half-page advertisement in member-only directory
- Complimentary annual memberships



# National Initiatives



# Where We Belong Podcast Series



# Women on Wednesday



# Asphalt Industry internship program

**WTT's Mission:** To increase the participation of women in the transportation industry and prepare young women to become our nation's future leaders by creating ladders of opportunity and small business' economic competitiveness through careers, internships, strategic partnerships and education.

**Internship Placement:** Qualified female students accepted into the program will be placed in asphalt related internships with public sector agencies and private industry both large and small size corporations.

**Intern Selection Criteria:** Completion of Application, currently enrolled undergraduate/graduate female student at a college/university, minimum GPA of 2.8 or equivalent and copy of transcript, evaluation or Letter of Recommendation by Professor/Advisor (space on Application), one paragraph expressing interest in asphalt industry, interview with DOT Small Business Office SE Region Director.

**WofA's Mission:** Women of Asphalt is a national coalition which supports women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.



To a national and regional office of Small Business U.S. DOT  
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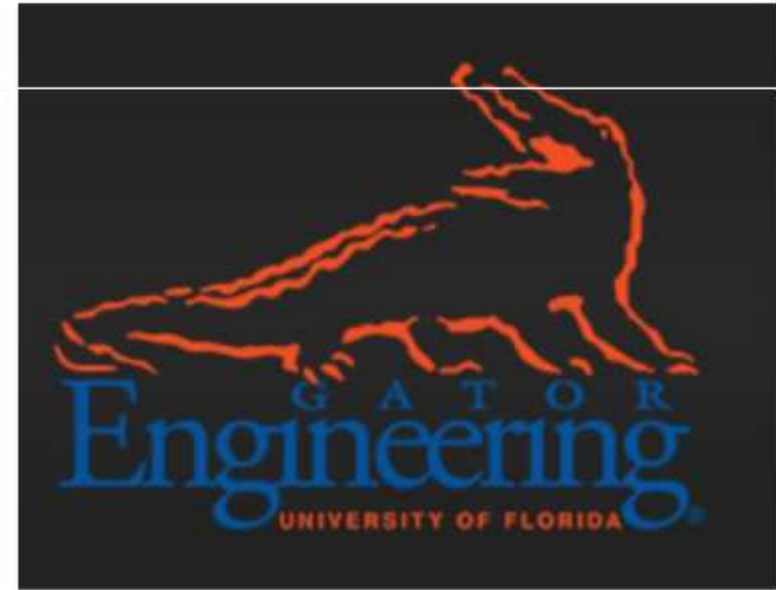
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**The Women & Girls in Transportation Initiative (WTTI)** is an academic credit-bearing, multi-pronged internship experience for female students enrolled in degree seeking programs at colleges and universities. Internship participation entails weekly rotations at school location, as well as off-site locales, and shall consist of narrated tours of facilities; participation in high level division/department briefings; and engagement in meaningful experiential learning activities designed to develop specialized knowledge and professional skills to increase the compendium of industry knowledge.

The first-rate internship will prepare students for 21st century high paying careers in exciting fields related to transportation infrastructure.

## Topics to be Covered

- Week 1**  
Introduction to the Asphalt Industry
- Week 2**  
Transportation Engineering Firm
- Week 3**  
Liquid Bitumen
- Week 4**  
Aggregates Mining and Processing
- Week 5**  
Asphalt Production
- Week 6**  
Asphalt Construction
- Week 7**  
Equipment
- Week 8**  
Research and Development



# How to get Involved

Become a member - [www.womenofasphalt.org](http://www.womenofasphalt.org)

Be a mentor or be mentored

Convene with your state asphalt pavement association for a future state branch

Follow our podcast

Sponsorship

Purchase WofA merchandise

Follow us on social media



Contact us: [info@womenofasphalt.com](mailto:info@womenofasphalt.com)



# Thank You!

